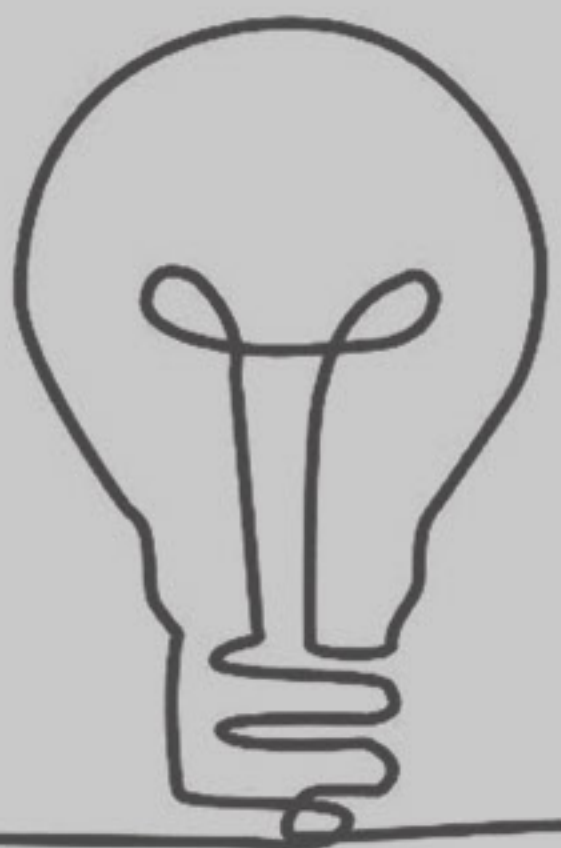


# MEET SPOOR & FISHER

Africa's Intellectual Property

Powerhouse



POWER<sub>OF</sub>ONE

spoor • fisher

patents • trade marks • copyright

sigma  
group



# Spoor & Fisher: Africa's Intellectual Property Powerhouse

In the dynamic world of intellectual property, one name stands out as the pan-African hub of choice for **IP owners**, **Spoor & Fisher**. With a vision to shape the future of **IP protection** and a mission to deliver innovative solutions, this company has been making waves in the African and Caribbean regions.

## The Trailblazing Journey

Since its inception, **Spoor & Fisher** has become synonymous with exceptional expertise in the domain of trademarks, patents, copyrights, and much more. The company's dedicated teams offer expert counsel on IP audits, due diligence, and related litigation helping clients safeguard their innovations across Africa and the Caribbean.

## Building Africa's IP Ecosystem

"Our unwavering dedication to shaping Africa's IP landscape goes together with our commitment to fostering relationships. From multinational corporations to small and medium-sized enterprises (SMMEs), the company collaborates with legal advisors, agents, and inventors across the continent to ensure holistic and robust IP protection strategies," expressed Training & Development Consultant, Lidia Kardara.

## Empowering Through Skills Development

We understand the significance of skills development and believe in nurturing talent from diverse backgrounds. Through partnerships with **Signa Opportunity** and **Signa Group**, "we have paid the Power Of One forward by learner sponsorships; supporting fifteen learners in 2022 and eighteen in the following year," stated Lidia Kardara. This investment in the next generation of professionals has yielded tremendous results.

## Adding Value To Business And Beyond

The company's strategy revolves around empowering black professionals and all staff members through personal development programs. Each new staff member receives comprehensive induction training, mentorship and on-the-job training, fostering growth in their personal and professional capacities. Through **Signa's** assistance in recruiting learners and providing comprehensive feedback during their internship journey, **Spoor & Fisher** actively promotes the **YES** initiative, learnerships for employed and unemployed learners, and legal qualifications for candidate attorneys.

