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REITUMETSI MALOI: A LUCKY STRIKE ON SOCIAL MEDIA

Reitumetsi Maloi, like many others, felt the sting of unemployment and relentless pressure to secure a job. A glimmer of hope emerged when Signa Academy's learnership advertisement appeared on social media. Little did he know that this opportunity would break him free from the cycle of unemployment and align his career with his abilities. Driven by the hope that this opportunity could change his life, he applied.

A BREAKTHROUGH IN FRUIT PACKING AND GRADING PROCESSES

Reitumetsi signed up with Signa Academy, ripe, in the summer of 2024, and his life underwent a remarkable transformation, leading him to success. Signa Academy's client, The Fruit Farm Group, sponsored his studies in Fruit Packing and Grading Process. There is a process that fruit has to go through before packaging, such as cleaning, waxing, grading, sizing, and fungicidal treatment.

IT GETS BETTER FROM HERE...

"Now I am a Fitter and a Turner at The Fruit Farm Group". Currently, on a learnership, Reitumetsi continues to gain experience with machines used in the grading process, which requires assembling, installing, and maintaining mechanical systems. "Now I can buy the basic necessities I require and resolve a family problem and put bread on the table".

WHAT WOULD BE A DREAM COME TRUE?

"My biggest plan would be to have my own house, a family, alongside a job to sustain them". Dreams are possible when learners no longer have to fight the competition to get a foot in the door. With this stress removed, a positive focus on the present and future makes things optimistic, including making plans and taking steps daily toward goals.

FIND A WAY

Reitumetsi shares a tip, "Don't ever stop searching and find a way in life". Through many trials in life, the spirit of not giving up is a force to be reckoned with.



SIBONGISENI AVIWE NTUTHU: THE POWER OF FRIENDSHIP

Aviwe combatted the downsides of being unemployed. Navigating through tough times that can slowly erode core aspects of one's life, Aviwe found strength in friendship despite the challenge of staying connected.

"I heard about Signa from a friend while I was unemployed," recalls Aviwe.

Networking is an essential part of unemployment, and reaching out to friends, family, and colleagues for job leads could lead to a journey similar to Aviwe yet unique to one's pursuits.

HEARING ABOUT SIGNA ACADEMY FROM A FRIEND

Keeping all ears and eyes open for opportunity is what Aviwe was doing. Any opportunity that sounds good from a reputable company with a track record means a sure way to succeed on the right path. This chance means everything to youth because of the high unemployment rate. It's a race when it comes to opportunity and stressful beating the competition, especially when arriving at an interview with twenty candidates standing with you, not to mention those already interviewed.

SIGNED UP IN FEBRUARY 2024

Aviwe signed up with Signa Academy and their client, The Fruit Farm Group, who sponsored his learnership in the Western Cape. Aviwe's learnership gave him hope, being a reputable company with farms in Brazil, Turkey, Uruguay, and South Africa. "I am currently learning how fruit is grown," applying this fundamental knowledge is part of studying Fruit Packaging and Grading Process. Aviwe's learnership teaches him to operate machinery and understand the fruit flow process from receiving, packing, storing, and dispatching, including pre-sorting, grading, and packing fruit.

THE STRESS IS OVER

Now that Aviwe can concentrate on his learnership, he shares his plans for the future, "I want to work hard and become permanent". Aviwe can take time to foster the development of his skills without pressure and simultaneously take away pressures that brew at home. Earning a salary now means better personal and family welfare.

A YOUNG MAN WITH FEW YET PROFOUND WORDS

Being a good example and pursuing this future goal, he advises other young people to "Work hard for what you want".

